

JOHANNESBURG OFFICE

BALLYOAKS OFFICE PARK, BUILDING B, 35 BALLYCLARE DRIVE, BRYANSTON EXT 7  
P O BOX 3044, RANDBURG, 2125  
TEL: +27 11 513 -1450 FAX: +27 11 463-2771

PORT ELIZABETH OFFICE

57 FIFE AVENUE, ROWALLAN PARK, PORT ELIZABETH, 6025  
P O BOX 505, HUNTERS RETREAT, 6017  
TEL: +27 41 371-5298 FAX: +27 41 371-5151

WEBSITE: [WWW.WHOOWNSWHOM.CO.ZA](http://WWW.WHOOWNSWHOM.CO.ZA)  
REG No: 1986/003014/07

---



Essential Business Information

## RESEARCH REPORT

on

### Manufacture of Pasta

SICCODE: 30440

Report Date: October 2010

Compiled By:  
**Shaheed Mohamed**  
[research@whoownswhom.co.za](mailto:research@whoownswhom.co.za)

**Report Index**

- INTRODUCTION .....3
- DESCRIPTION OF THE INDUSTRY .....3
  - Industry Supply Chain .....4
- SIZE OF THE INDUSTRY .....5
- STATE OF THE INDUSTRY .....6
  - Local .....6
    - Corporate Actions .....7
    - Regulations.....7
    - Black Economic Empowerment .....8
  - Regional.....9
  - International.....9
- INFLUENCING FACTORS .....10
  - Agricultural Subsidies .....10
  - Economic Environment .....11
  - Wheat Price .....11
  - Consumer Trends.....11
  - Technology .....12
  - Labour Resources .....12
  - Cyclicity .....12
  - Environmental Factors.....12
- COMPETITION .....12
  - Barriers to Entry .....13
  - Research and Development .....14
  - Innovation.....14
- SWOT ANALYSIS.....14
- FUTURE OUTLOOK.....15
- INDUSTRY ASSOCIATIONS.....16
- REFERENCES .....17
  - Publications .....17
  - Websites .....18
- ORGANOGRAM .....20

**Companies Profiled**

- Fattis & Monis (Div Of Tiger Consumer Brands Ltd) .....21
- FG La Pasta (Pty) Ltd.....23
- Fixtrade 66 (Pty) Ltd .....24
- MG Pasta Cc.....25
- Sasko Pasta (Pty) Ltd .....26