

JOHANNESBURG OFFICE

BALLYOAKS OFFICE PARK, BUILDING B, 35 BALLYCLARE DRIVE, BRYANSTON EXT 7  
P O BOX 3044, RANDBURG, 2125  
TEL: +27 11 513 -1450 FAX: +27 11 463-2771

PORT ELIZABETH OFFICE

57 FIFE AVENUE, ROWALLAN PARK, PORT ELIZABETH, 6025  
P O BOX 505, HUNTERS RETREAT, 6017  
TEL: +27 41 371-5298 FAX: +27 41 371-5151

WEBSITE: [WWW.WHOOWNSWHOM.CO.ZA](http://WWW.WHOOWNSWHOM.CO.ZA)  
REG No: 1986/003014/07

---



Essential Business Information

## RESEARCH REPORT

on

**Travel Agencies**

SICCODE: 74140

Report Date: October 2010

Compiled By:

**Kim Imrie**

[research@whoownswhom.co.za](mailto:research@whoownswhom.co.za)

## **Report Index**

INTRODUCTION .....	4
DESCRIPTION OF THE INDUSTRY .....	4
➤ Industry Supply Chain .....	6
SIZE OF THE INDUSTRY .....	8
STATE OF THE INDUSTRY .....	13
➤ Local .....	13
Corporate Actions .....	15
Regulations.....	16
Black Economic Empowerment.....	17
➤ Regional.....	17
➤ International.....	19
INFUENCING FACTORS .....	21
➤ Type of Travel .....	21
➤ Economic Environment .....	22
➤ Tourism Sector Strategy .....	22
➤ Success of the 2010 FIFA Soccer World Cup .....	23
➤ Provision of Direct Bookings .....	23
➤ Information Technology, the Internet and Online Sales .....	24
➤ Co-operation between Airlines and Tourism Sector .....	25
➤ Political and Economic Co-operation .....	26
➤ Labour Resources .....	26
➤ Natural Occurrences .....	26
➤ Cyclicity .....	26
➤ Environmental Concerns .....	27
COMPETITION .....	27
➤ Barriers to Entry .....	27
➤ Research and Development .....	28
SWOT ANALYSIS.....	28
FUTURE OUTLOOK.....	29
INDUSTRY ASSOCIATIONS.....	29
REFERENCES .....	31
➤ Publications .....	31
➤ Websites .....	31
APPENDIX 1 .....	33
➤ Members Council of ASATA.....	33
ORGANOGRAM A.....	34
➤ Wholesale Operators .....	34

### **Companies Profiled**

Abercrombie & Kent Safaris (Pty) Ltd.....	37
African Eagle Cape Town Day Tours (Pty) Ltd .....	38
African Encounters (Pty) Ltd .....	39
Akilanga (Pty) Ltd.....	40
And Beyond South Africa (Pty) Ltd.....	41
Austria Connection Cc .....	43
Egoli Tours (Pty) Ltd .....	44
ERM Tours (Pty) Ltd .....	45

Flightsite (Pty) Ltd .....	46
Grosvenor Tours (Div Of Imperial Group (Pty) Ltd) .....	48
GRS Southern Africa Tours Cc .....	50
Holiday Tours (Pty) Ltd .....	51
Hylton Ross Tours (Pty) Ltd .....	53
Ikapa Tours & Travel (Pty) Ltd.....	55
International Travel And Tours Cc.....	56
Jetstar Tours (Pty) Ltd .....	57
Rennies Travel (Pty) Ltd .....	58
Serendipity Tours Cc.....	60
South African Airways City Center (Pty) Ltd .....	61
Springbok Atlas (Div Of Imperial Group (Pty) Ltd) .....	63
Sun International Travel (Pty) Ltd.....	65
Sure Tours (Pty) Ltd.....	67
Thompsons Africa (Div Of Cullinan Holdings Ltd).....	68
Thompsons Holidays (Div Of Cullinan Holdings Ltd) .....	70
Tourvest Inbound Operations (Div Of Tourvest Holdings (Pty) Ltd) .....	72
Tourvest Travel Services (Div Of Tourvest Holdings (Pty) Ltd) .....	74
Trafalgar Tours (Pty) Ltd .....	76
Travel Vision (Pty) Ltd .....	77
Travelpass International (Pty) Ltd.....	78
Travelstart Online Travel Operations (Pty) Ltd.....	79
Unusual Destinations (Pty) Ltd .....	80
ORGANOGRAM B .....	81
➤ Retail Travel Agents.....	81

#### Companies Profiled

Coega Corporate Travel (Div Of Coega Development Corporation (Pty) Ltd).....	83
Concorde Travel (Pty) Ltd.....	85
Flight Centre (South Africa) (Pty) Ltd .....	87
Harvey World Travel Southern Africa (Pty) Ltd.....	89
Legacy Hotels & Resorts (Pty) Ltd .....	91
Pentravel (Div Of Cullinan Holdings Ltd) .....	93
Rennies Travel (Pty) Ltd .....	95
Sure Tours (Pty) Ltd.....	97
Sure Travel (Pty) Ltd.....	99
Thompsons Travel (Div Of Cullinan Holdings Ltd) .....	101
Tourvest Travel Services (Div Of Tourvest Holdings (Pty) Ltd) .....	103
Uniglobe Travel South Africa (Pty) Ltd.....	105