

JOHANNESBURG OFFICE

BALLYOAKS OFFICE PARK, BUILDING B, 35 BALLYCLARE DRIVE, BRYANSTON EXT 7  
P O BOX 3044, RANDBURG, 2125  
TEL: +27 11 513 -1450 FAX: +27 11 463-2771

PORT ELIZABETH OFFICE

57 FIFE AVENUE, ROWALLAN PARK, PORT ELIZABETH, 6025  
P O BOX 505, HUNTERS RETREAT, 6017  
TEL: +27 41 371-5298 FAX: +27 41 371-5151

WEBSITE: [WWW.WHOOWNSWHOM.CO.ZA](http://WWW.WHOOWNSWHOM.CO.ZA)  
REG No: 1986/003014/07



Essential Business Information 

## RESEARCH REPORT

on

### **Funeral and Related Activities**

SICCODE: 99030

Report Date: March 2010

Compiled By:

**Abrie Jurgens**

[research@whoownswhom.co.za](mailto:research@whoownswhom.co.za)

## **Report Index**

INTRODUCTION .....	3
DESCRIPTION OF THE INDUSTRY .....	3
STATE OF THE INDUSTRY .....	5
➤ Local .....	5
Regulations .....	9
Black Economic Empowerment .....	11
➤ International Market.....	11
SIZE OF INDUSTRY .....	12
INFLUENCING FACTORS .....	14
➤ HIV/AIDS .....	14
➤ Economic Environment.....	15
➤ Labour Resources.....	15
➤ Information Technology.....	16
➤ Environmental Concerns.....	16
➤ Maturity of the Industry .....	17
➤ Key Success Factors.....	17
➤ Key Risks .....	17
SUBSIDIARY INDUSTRIES .....	18
COMPETITION .....	18
➤ Research and Development (R&D).....	18
➤ Innovation .....	18
FUTURE OUTLOOK .....	19
INDUSTRY ASSOCIATIONS .....	20
REFERENCES .....	21
➤ Publications.....	21
➤ Websites .....	21
ORGANOGRAM .....	23

## **Companies Profiled**

AVBOB Funeral Service Ltd .....	24
Batho Batshe Bakopane Funeral Services SA (Pty) Ltd .....	26
Doves Group (Pty) Ltd.....	27
Martin's Funerals Franchising (Pty) Ltd.....	29