

WHO WE ARE

Who Owns Whom (WOW) is an independent research organisation producing quality, original research on African industries and businesses. WOW was established in 1980 and its head-office is in Gqeberha (formerly Port Elizabeth), South Africa.

WOW'S RESEARCH INFORMS THE FOLLOWING KEY BUSINESS DRIVERS:

- Marketing intelligence and strategy;
- Procurement;
- CRM;
- Risk, compliance and KYC;
- Corporate finance, M&A and private equity investments;
- State policy formation and regulation; and
- Tertiary education.

WOW provides regularly updated research on over 350 key industries across the African continent. Our research includes comprehensive industry reports, profiles on entities operating in these industries and their African footprint, ownership and corporate structures, directors and management and mergers and acquisitions activity.

WHAT WE DO

OUR PRODUCTS

WOWEB is a web-based, user-friendly research platform to the following information:

INDUSTRY RESEARCH

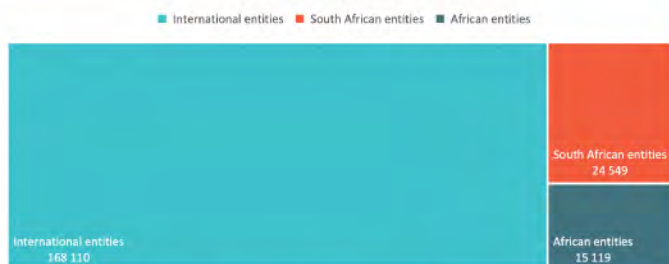


THE INDUSTRY RESEARCH COVERS OVER 350 KEY AFRICAN INDUSTRIES AND INCLUDES:

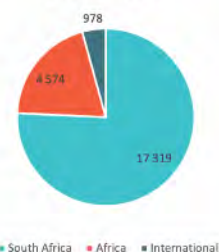
- Characteristics and size of the industry;
- Key drivers and issues faced by the industry;
- Regulatory requirements;
- Factors which influence the industry;
- A SWOT analysis; and
- The outlook for the industry.

ENTITY RESEARCH

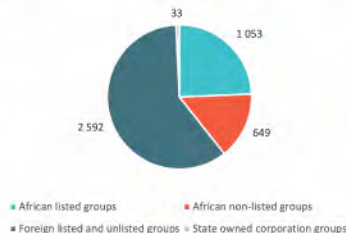
ENTITIES WITH OWNERSHIP



ENTITY PROFILES



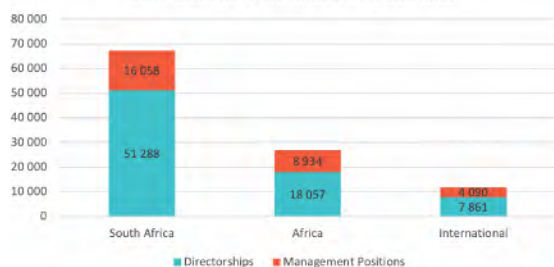
GROUPS



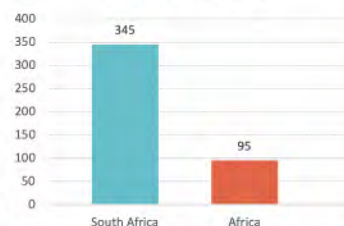
ENTITIES PROFILED BY INDUSTRY



ACTIVE DIRECTOR & MANAGEMENT POSITIONS

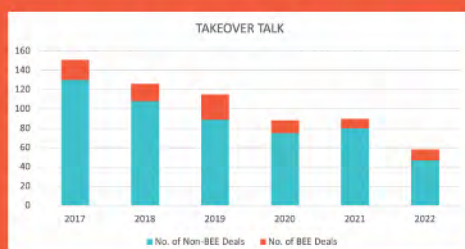


INDUSTRY SEGMENTS COVERED BY REPORTS



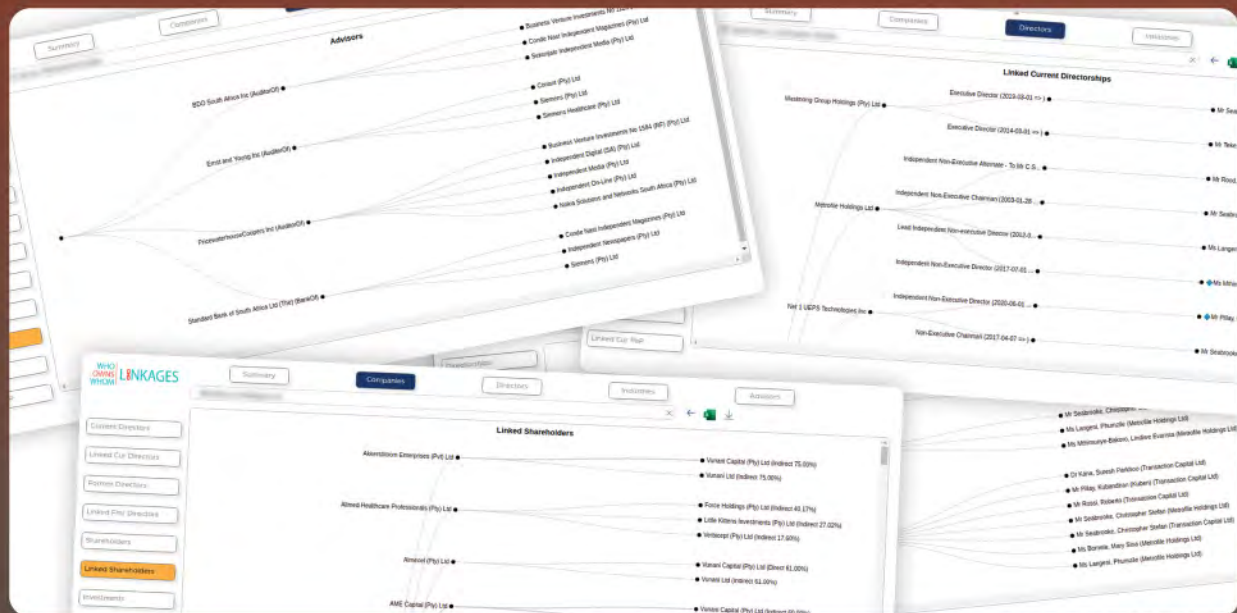
Entity research includes ownership information on 200,000+ entities and profiles on 20 000+, including directors and management. The profiled entities cover the approximately 1,000 listed companies on the African exchanges and the balance of 19,000+ are private entities and state corporations.

TAKEOVER TALK



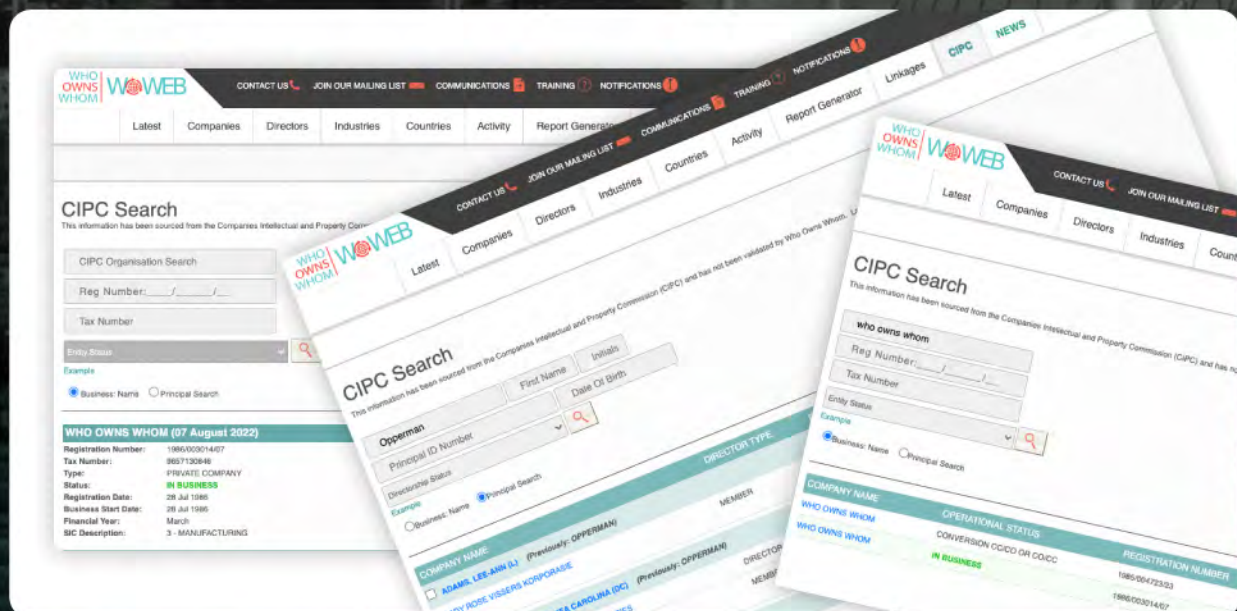
Takeover Talk research includes transactions by foreign companies into the African continent and international transactions by African companies including investments, acquisitions, mergers and infrastructure projects since 2007. In the South African context, these include BEE transactions.

WOWEB LINKAGES



Linkages overlays a series of algorithms over five datasets – companies, their directors, shareholders, industries and advisors – to identify deeper linkages between the subjects that could highlight potential risk and possible conflicts of interest.

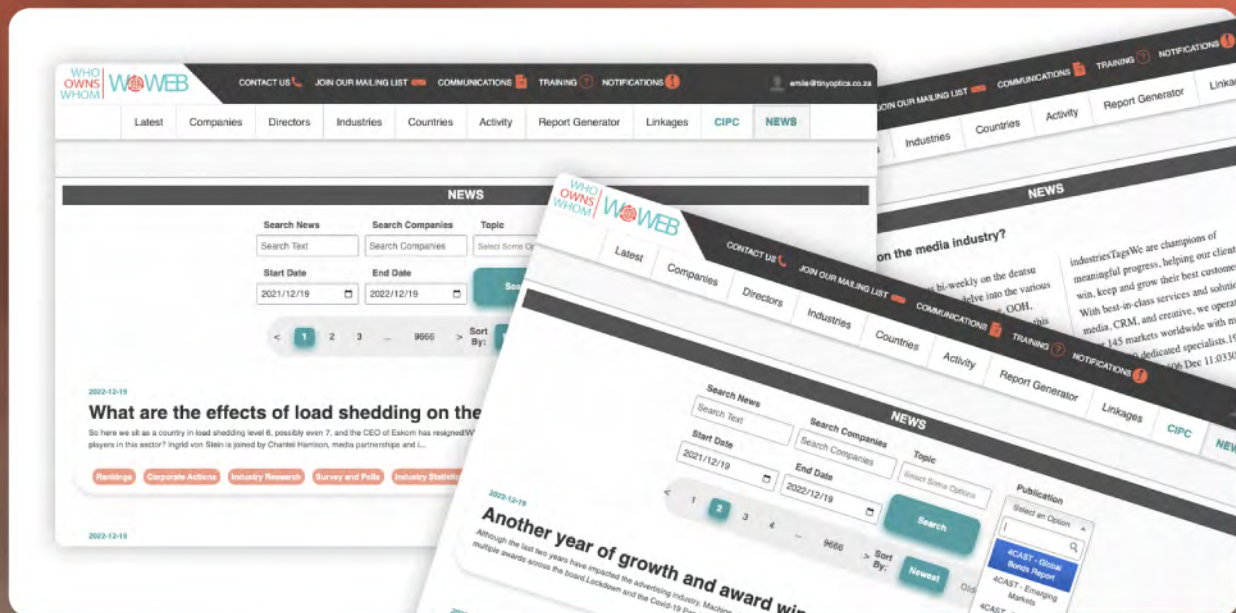
CIPC



Access to the complete set of all South African companies registered with the state's Companies and Intellectual Property Commission (CIPC).

WOWEB

NEWS



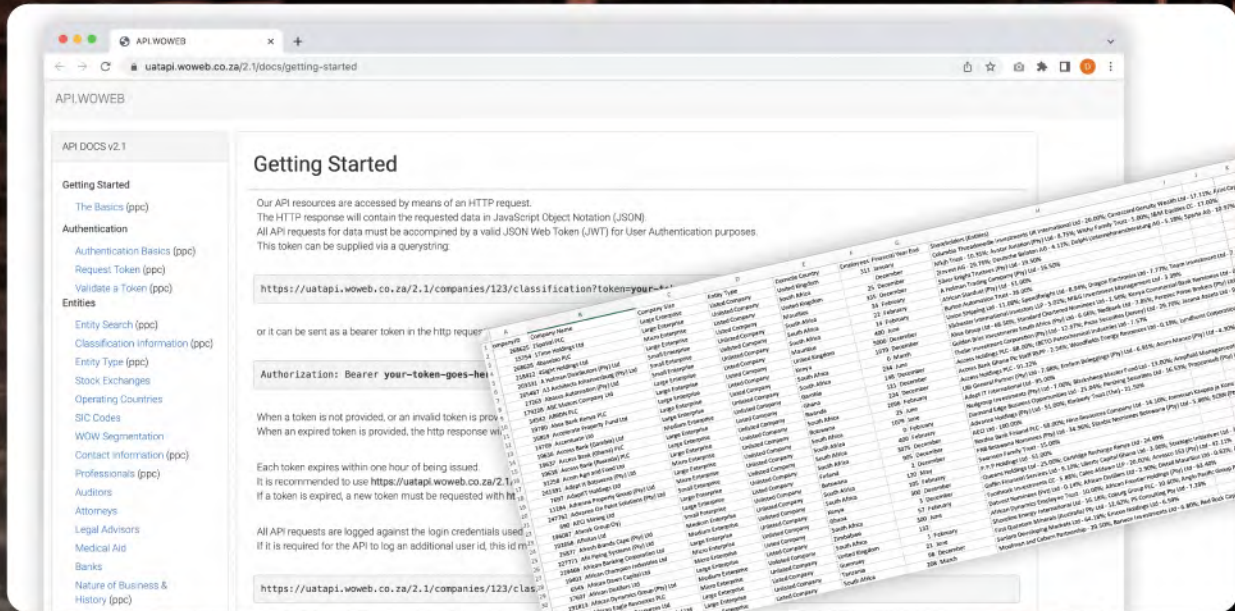
This news feed from ISI Emerging Markets' comprehensive portfolio of 130+ news providers includes daily company, industry, political, economic and other news on topics such as investments, acquisitions, corporate actions, macroeconomic research and ratings.



WHO
OWNS
WHOM | African
Business
Information

DATA FEEDS

provide API or SFTP file access to the above information measurement and risk management and AI systems.





OUR CLIENTS

WOW's research is used by the state for development and regulatory purposes; state and corporate procurement departments to identify suppliers; banks and professional advisors for FIC, KYC and risk purposes, foreign trade agencies looking for trade and investment partners, the private sector seeking companies in which to invest and for strategic marketing intelligence, and by academic institutions.